

# HOLDREGE AREA CHAMBER OF COMMERCE 2016 By the Numbers



## PROMOTION



**212** CHAMBER MEMBERS  
Including **13** New in 2016  
(98% retention rate)



**1,416** Chamber Fans  
on FACEBOOK

**48** BUSINESSES Highlighted in Weekly  
Business Profiles Sent to **642** Emails

**2,500** VISITORS at  
Swedish Days

**26,431** ONLINE SEARCHES  
for Chamber Website

**35** COFFEE CONNECTIONS  
and **7** Ribbon Cuttings

## EDUCATION



**14** High School YELP STUDENTS  
Learned Leadership Skills

**43** ATTENDEES at Legislative Luncheon

**21** ATTENDEES at "Managing  
Workplace Change" Lunch & Learn

**240** Sophomores Attended Career Fair  
**26** Local Businesses and **75** Local Careers Represented

## SHOP LOCAL ADVOCACY



**49** Businesses Participated in  
CHRISTMAS WINTER WONDERLAND  
Resulting in **\$5,000** in Prizes that were  
Reinvested into the Community.

**\$29,025**

In CHAMBER CHECKS Sold and  
Reinvested into Local Economy.

### CHAMBER MISSION:

To promote and develop our community through partnerships with businesses, individuals and organizations.

# HOLDREGE AREA CHAMBER OF COMMERCE

## 2016 TIMELINE

**SPRING:** Career Fair, Community Banquet, Produced Spring & Summer Visitors Guide to Give Local Businesses Visibility to Potential Tourists.

**SUMMER:** Swedish Days, New Ag Appreciation Event at the Phelps County Fair, Organized and Promoted Downtown Sidewalk Sales.

**FALL:** Conducted a Legislative Luncheon to Provide Local Business Owners a Legislative Update from the Nebraska State Chamber, Produced Fall & Winter Visitors Guide, Promoted Small Business Saturday, Completed the Downtown Sidewalk/Lighting and Landscaping Project.

**WINTER:** Winter Wonderland Promotions, Organized Santa Visits and Free Children's Movies at the Sun Theater, Purchased New Christmas Decorations for the Downtown Area.

**ALL YEAR:** Encouraged 14 Future Leaders Through YELP (Youth Engaged in Leading Phelps) to Build Leadership and Retain Local Talent.

**CHANGES:** Implemented the ChamberMaster Database Software to Better Manage our Membership on our New Interactive Website. Moved Chamber Offices to More Visible and More Accessible Location on 4th Avenue.

### THANK YOU TO OUR 2016 BOARD MEMBERS

- **Allison Fritsche**, Glenwood — President Elect
- **Brad Johnson**, BRJ Farms — President
- **Erin Sandy**, The 308 Boutique — Past President
- **Chris McQuillan**, Farm Bureau Financial Services — Treasurer
- **Lyndsey Bilka**, Bilka Chiropractic
- **Renee Johnson**, Phelps Memorial Health Center
- **Dan Christensen**, Nebraska Prairie Museum
- **Ben Loberg**, FSB Investments
- **Grant Pfeifer**, Lee Janssen Motor
- **Karen Aldama**, Hawkins Manufacturing
- **Gayleen Maurer**, Bruning State Bank
- **Kim Klein**, Real Estate Connection
- **DeEtte Bailey**, Gifts & Things
- **Chuck Mix**, BD Medical
- **Brandon Malleck**, Black Hills Energy